

# GLOBAL OPPORTUNITY, BACKED BY FEDERAL SUPPORT

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at Booth #500 at ACSA!

## Why Export Now?

- ✓ Global demand for premium & super-premium spirits continues to outpace domestic growth.
- ✓ American Whiskey, Bourbon, and Craft Spirits remain highly differentiated abroad.
- ✓ Many international buyers actively seek authentic U.S. producers, not just legacy brands.

Market	Why It Matters
European Union (EU)	Largest export market by value. Strong premiumization trends and renewed momentum following tariff stabilization.
United Kingdom	Highly developed premium spirits market and strategic gateway into Europe.
Japan	Craft-focused, heritage-driven market with strong margins and long-term brand loyalty.
Australia	Fast-growing demand for American whiskey supported by a vibrant cocktail culture.
India (emerging opportunity)	Long-term growth potential driven by rising premium consumption and evolving trade policy.



## Federal Support Available to Craft Distillers

### U.S. Commercial Service (Department of Commerce)

Export counseling, market intelligence, and vetted buyer matchmaking.  
Learn more at [trade.gov](https://www.trade.gov)

### U.S. Small Business Administration

Export loans, grants for export development, and business consulting.  
Learn more at [sba.gov/international](https://www.sba.gov/international)

### Export-Import Bank of the United States (EXIM)

Export credit insurance, working capital guarantees, and foreign buyer financing to reduce risk.  
Learn more at [exim.gov](https://www.exim.gov)

## Key Takeaway

Exporting is no longer reserved for the largest producers. With strong global demand and coordinated federal support, craft distillers can pursue international growth with greater confidence and reduced risk.