

Caribbean Region Overview



- 25 markets with ~50 million people; U.S. export market share is 35%
- Over \$30 billion in U.S. exports to region; a trade surplus in most countries.
- CS Caribbean: \$2.1 billion in export successes in FY23.
- Regional Hub is in Santo Domingo, Dominican Republic.
 - DR officially sponsors six Partner Posts:
 - The Bahamas
 - Barbados (covers seven additional countries)
 - Haiti
 - Jamaica
 - Suriname
 - Trinidad & Tobago
 - Guyana opened a new Commercial Office in August.
 - FCS Santo Domingo can support other markets in the region as needed.



Regional Indicators (2022) and Trends

| Country | Population | GDP (+/-) | U.S. Goods Exports (vs Two-way) |
|---------------------------------------|-------------|--------------------|---------------------------------------|
| Dominican Republic | 11 million | \$113 B (+4.9%) | \$14 B (\$21 B) |
| Guyana | 780,000 | \$15 B (+62%) | \$600 M (\$3 B) |
| Bahamas | 400,000 | \$13 B (+11%) | \$5.5 B (\$7.2 B) |
| Barbados and the Eastern Caribbean | 625,000 | \$8.4 B (+13%) | \$3.3 B (\$3.4 B) |
| Jamaica | 2.7 million | \$17 B (+4%) | \$2.6 B (\$3 B) |
| Suriname | 600,000 | \$3.6 B (+1.3%) | \$534 M (\$610 M) |
| Trinidad and Tobago | 1.4 million | \$28 B (+2.5%) | \$3.6 B (\$9 B) |

- Strong U.S. ties and affinity to U.S. goods
- U.S. is #1 trade partner
- Monetary and Political Stability
- Economic Reforms
- Educated Workforce
- English Language *
- Rising fuel/energy costs
- High debt-to-GDP ratio
- Individualized markets
- Government capacity
- Procurement transparency; local requirements
- Fragmented markets
- CARICOM vs CAFTA-DR





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Priorities in the Caribbean









- Energy Security and Climate Resilience; Clean Energy
 - Solar, Wind, Battery Storage, Regulatory Development
 - Trade shows (RE+) and reverse trade missions
 - Caribbean Climate Investment Program (climatelinks.org/ccip) USAID

Transparency



- Global Procurement Initiative (GPI) USTDA
- Commercial Law Development Program (CLDP) USDOC



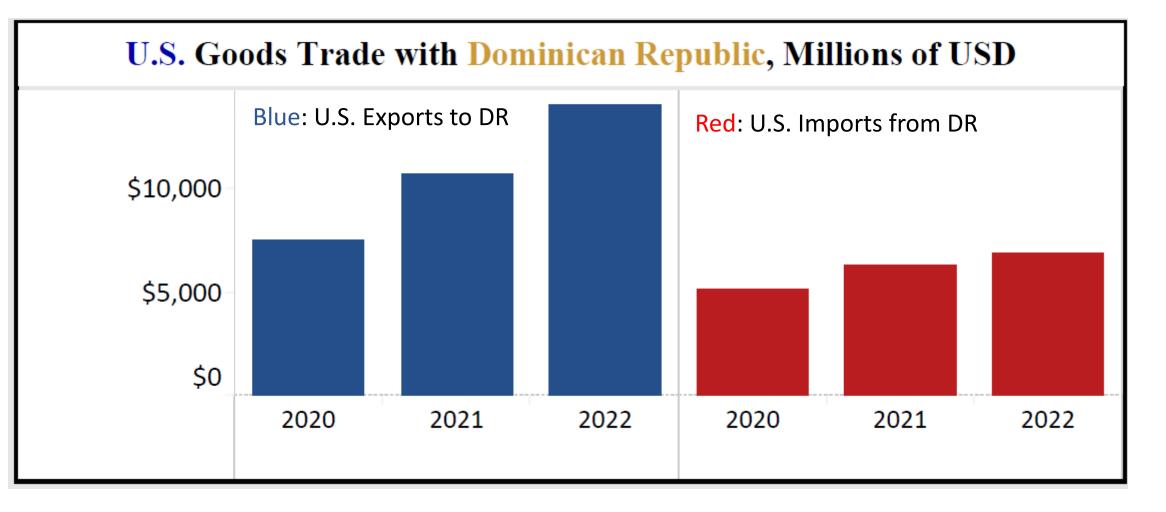
The Dominican Republic



- 11 million people
- GDP \$114 billion
 - \$10,121 per capita
 - 4.9% growth
- 2022 U.S. Exports to DR: \$14.02 Billion
- Trade Balance (EX IM): \$7.1 Billion
- DR Rank in U.S. Exports: 28









Dominican Republic Opportunities:



- Affinity for U.S.-made goods
 - 8.3 million tourists visited the DR in 2022 (1.6 million by cruise ship).
 - US (2.1 million) and Canada being the top visitors.
 - ~2-3 million Dominicans live in the US.
 - Estimated 300,000 US citizens live in the DR.
 - Close cultural and historic ties between Dominicans and Americans.
- Tourism / Hotel & Restaurant
 - Hotels, bars, and restaurants sector grew by 24 percent in 2022.
- Disaster and climate change resilience
- Transportation and Connecting Infrastructure
- Information/Communication Technology
- Renewable Energy
 - Opportunities in wind, solar, battery storage, hydro



Dominican Republic Challenges:



- Investment climate
 - Lack of transparency.
 - Trusted local partners are essential.
 - Public procurement reform ongoing.
- Language barrier (Spanish)
 - Most of our Caribbean partner post countries primarily speak English.
- Lack of reliable electricity and public transportation infrastructure
 - Vehicle accidents, significant traffic, and aging roads







Trade Americas DEIA Conference (Panama) March 9-11, 2023

Dominican Republic and other Latin American countries will be on hand



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