

## **Caribbean Region Overview**



- 25 markets with ~50 million people; U.S. export market share is 35%
- Over \$30 billion in U.S. exports to region; a trade surplus in most countries.
- CS Caribbean: \$2.1 billion in export successes in FY23.
- Regional Hub is in Santo Domingo, Dominican Republic.
  - DR officially sponsors six Partner Posts:
    - The Bahamas
    - Barbados (covers seven additional countries)
    - Haiti
    - Jamaica
    - Suriname
    - Trinidad & Tobago
  - Guyana opened a new Commercial Office in August.
  - FCS Santo Domingo can support other markets in the region as needed.



## Regional Indicators (2022) and Trends

Country	Population	GDP (+/-)	U.S. Goods Exports (vs Two-way)
Dominican Republic	11 million	\$113 B (+4.9%)	\$14 B (\$21 B)
Guyana	780,000	\$15 B (+62%)	\$600 M (\$3 B)
Bahamas	400,000	\$13 B (+11%)	\$5.5 B (\$7.2 B)
Barbados and the Eastern Caribbean	625,000	\$8.4 B (+13%)	\$3.3 B (\$3.4 B)
Jamaica	2.7 million	\$17 B (+4%)	\$2.6 B (\$3 B)
Suriname	600,000	\$3.6 B (+1.3%)	\$534 M (\$610 M)
Trinidad and Tobago	1.4 million	\$28 B (+2.5%)	\$3.6 B (\$9 B)

- Strong U.S. ties and affinity to U.S. goods
- U.S. is #1 trade partner
- Monetary and Political Stability
- Economic Reforms
- Educated Workforce
- English Language \*
- Rising fuel/energy costs
- High debt-to-GDP ratio
- Individualized markets
- Government capacity
- Procurement transparency; local requirements
- Fragmented markets
- CARICOM vs CAFTA-DR





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### Priorities in the Caribbean









- Energy Security and Climate Resilience; Clean Energy
  - Solar, Wind, Battery Storage, Regulatory Development
  - Trade shows (RE+) and reverse trade missions
  - Caribbean Climate Investment Program (climatelinks.org/ccip) USAID

Transparency



- Global Procurement Initiative (GPI) USTDA
- Commercial Law Development Program (CLDP) USDOC



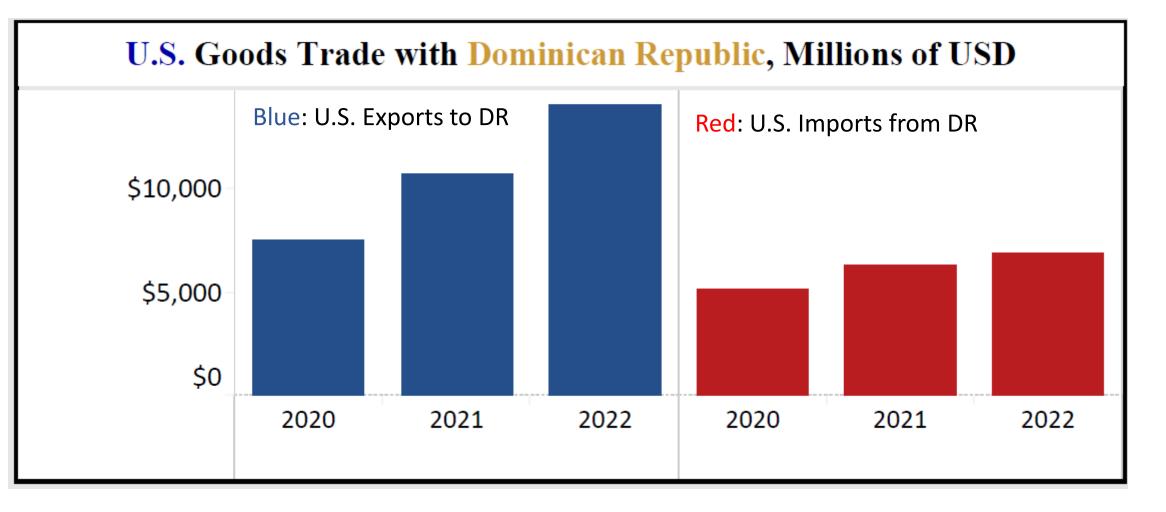
# **The Dominican Republic**



- 11 million people
- GDP \$114 billion
  - \$10,121 per capita
  - 4.9% growth
- 2022 U.S. Exports to DR: \$14.02 Billion
- Trade Balance (EX IM): \$7.1 Billion
- DR Rank in U.S. Exports: 28









Dominican Republic Opportunities:



- Affinity for U.S.-made goods
  - 8.3 million tourists visited the DR in 2022 (1.6 million by cruise ship).
    - US (2.1 million) and Canada being the top visitors.
  - ~2-3 million Dominicans live in the US.
    - Estimated 300,000 US citizens live in the DR.
    - Close cultural and historic ties between Dominicans and Americans.
- Tourism / Hotel & Restaurant
  - Hotels, bars, and restaurants sector grew by 24 percent in 2022.
- Disaster and climate change resilience
- Transportation and Connecting Infrastructure
- Information/Communication Technology
- Renewable Energy
  - Opportunities in wind, solar, battery storage, hydro



## Dominican Republic Challenges:



- Investment climate
  - Lack of transparency.
  - Trusted local partners are essential.
  - Public procurement reform ongoing.
- Language barrier (Spanish)
  - Most of our Caribbean partner post countries primarily speak English.
- Lack of reliable electricity and public transportation infrastructure
  - Vehicle accidents, significant traffic, and aging roads







### Trade Americas DEIA Conference (Panama) March 9-11, 2023

#### Dominican Republic and other Latin American countries will be on hand



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