

Free Webinar

# Women's History Month: Exporting in a Global Market



#### >> WED, MARCH 17, 2021 >> 12:00PM-2:30PM (EST)

#### About the Webinar

To celebrate Women's History Month, we invite you to participate in a virtual event bringing together leaders from some of the top women's business organizations, as well as successful womenowned business exporters.

Hosted by the Minority and Women Owned Business Office of the Export Import Bank of the United States (EXIM), this webinar will include *two in-depth sessions* focused on strategies for successfully exporting American made goods and services.

#### You Will Learn About:

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New tips and resources for international trade

- Government-backed financing tools that allow you to safely expand your business
- Exporting using the power of collaboration
- 🕑 Current exporters' experiences

#### **Register Today**

webinars.on24.com/EXIM/WomensHistory

After registering, you will receive a confirmation email containing information about joining the webinar.

### Guest Organizations









### Session 1:

#### **INTRODUCTION, 12PM**

An introduction to session one.

#### **OPENING REMARKS, 12:05PM**

Hear opening remarks from EXIM Board of Directors Member Judith D. Pryor:



Judith D. Pryor Board of Directors EXIM

#### FIRESIDE CHAT, 12:15PM



Tammy Maxwell (Moderator) Vice President, Minority & Women-Owned Business Outreach Divison, EXIM

Hear from our panel, representatives of organizations offering resources for women-owned businesses:



Elizabeth Vazquez CEO & Co-Founder WEConnect International



Camelia Mazard, Esq. President, Organization of Women in International Trade



Jetheda Hernandez Program Manager, <u>MBDA</u> Enterprising Women of Color



Natalie Cofield Assistant Administrator, Office of Women's Business Ownership, SBA

#### LIVE Q&A SESSION, 1PM

Ask questions of the panelists using our interactive webinar features.

## Session 2:

#### **INTRODUCTION, 1:15PM**



Nicole Woods (Moderator) Minority & Women-Owned Business Development & Client Care Manager, <u>EXIM</u>

#### **EXPORTER PANEL, 1:35PM**

Hear from our panel of business founders who have used exporting to grow their companies:



Angie Yu Founder Two Rivers Fisheries, Inc.



Taliah Waajid President and Founder Taliah Waajid Brand



Maday Labrador Owner & President, Global Health Naturals Nutritional Supplements

#### LIVE Q&A SESSION, 2:15PM

Ask questions of the panelists using our interactive webinar features.

#### CLOSING REMARKS, 2:25PM

A thank you for joining the webinar and additional follow-up information.

