TOP 15
EXPORT MARKETS FOR THE U.S. [2020]

U.S. GLOBAL EXPORT STATISTICS

In 2020, businesses across the U.S. exported a total of $1.431 trillion in goods and services to countries around the world. Nearly three quarters of these sales ($1.069 trillion) occurred in just 15 countries.

North America remains our largest market, with $468.1 billion in exports to Canada and Mexico combined. Within the other top 15 countries, sales from those in Asia and Europe totaled $348.9 billion and $217.3 billion, respectively.

START YOUR JOURNEY:

grow.exim.gov/consultationrequest

Source:
census.gov/foreign-trade/statistics/highlights/top/top2012yr.html

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TOP 2020
EXPORT INDUSTRIES

The coronavirus pandemic has impacted businesses worldwide; exporting was no exception, with a 13.2% decrease compared to 2019. However, the food and beverage industry actually grew in 2020, increasing 6.6% overall.

INDUSTRIAL SUPPLIES

Top Sellers Include:
Crude oil, petroleum products, plastic materials, and other chemicals.

$470.6B EXPORT SALES — **32.9%** OF ALL EXPORTS

CAPITAL GOODS

Top Sellers Include:
Semiconductors, electric apparatus, civilian aircraft engines, and medical equipment.

$460.4B EXPORT SALES — **32.2%** OF ALL EXPORTS

CONSUMER GOODS

Top Sellers Include:
Pharmaceuticals, cell phones, household goods, and gems/diamonds.

$174.9B EXPORT SALES — **12.2%** OF ALL EXPORTS

FOOD & BEVERAGES

Top Sellers Include:
Soybeans, meat & poultry, nuts, corn, and animal feed.

$139.8B EXPORT SALES — **9.8%** OF ALL EXPORTS

AUTOMOTIVE VEHICLES

Top Sellers Include:
Passenger cars (both new and used), vehicle parts, and vehicle accessories.

$127.2B EXPORT SALES — **8.9%** OF ALL EXPORTS

OTHER GOODS

Products that cannot be categorized in any of the above groups are considered "other".

$58.9B EXPORT SALES — **4.1%** OF ALL EXPORTS

EXIM
EXPORT-IMPORT BANK OF THE UNITED STATES