

REGIONAL EXPORT PROMOTION PROGRAM

Team Up to Grow
Job Opportunities in the
Communities You Serve

REPP BRINGS BETTER JOBS

The Export-Import Bank of the United States (EXIM) created the Regional Export Promotion Program (REPP) to make more U.S. companies aware of products designed to increase their international sales. The program brings state, country, local, and non-profit economic development entities together with EXIM in an alliance. These REPP entities have market expertise and relationships with local businesses, so they can inform them about how EXIM financing can increase their export sales opportunities and mitigate risks.



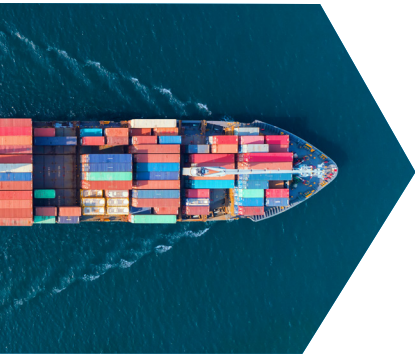
EXIM Offers:

- ✓ Essential support and resources, including training and marketing materials
- ✓ Trade finance specialists to speak at events
- ✓ Joint marketing and outreach campaigns, including social media (i.e., LinkedIn, Facebook, and Twitter)
- ✓ One-on-one trade finance counseling and support for local exporters

Those eligible for REPP membership include state, county, city governments (either directly or indirectly funded); local nonprofit economic development entities funded through universities or colleges; small business development centers, and world trade centers.

REPP Members Will:

- ✓ Conduct export outreach events
- ✓ Share information about EXIM at events sponsored by U.S. Export Assistance Centers and other trade-related organizations
- ✓ Keep current with EXIM's various products
- ✓ Connect exporters with EXIM regional directors
- ✓ Report on their export outreach activities



ABOUT EXIM

The Export-Import Bank of the United States (EXIM) is the official export credit agency of the U.S. government. Its mission is to create and support American jobs by facilitating the export of U.S. goods and services.

There are currently more than 50 organizations in the REPP program nationwide. This teamwork should result in more EXIM awareness, more U.S. export sales, and more jobs at home.



EXIM Offers:

Export Credit Insurance

Allows exporters to extend open account credit terms to buyers and protect against nonpayment.



EXIM Offers:

Working Capital Funds

Helps exporters to fulfill direct and indirect export sales orders by increasing access to working capital funds.



EXIM Offers:

Competitive Buyer Financing

Supports lender loans for international buyers purchasing U.S. capital goods and services.

“U.S. jobs supported by exports pay 13 to 18 percent more than the U.S. national average.”

International Trade Administration

BECOME A REPP MEMBER

EXIM's REPP application process is straightforward. Usually a copy of your organization's comprehensive annual report, either to management, the board of directors, or governors, will contain sufficient information to verify REPP eligibility. (If your organization does not prepare an annual report, EXIM will request a marketing plan.) Once approved as a member, EXIM will work with your organization to train your staff on EXIM products.

Aerek N. Stephens



REPP Program Manager



aerek.stephens@exim.gov



202.565.3913



grow.exim.gov/aerek-stephens

EXIM welcomes your inquiries and looks forward to working with you to increase jobs in your community.



This is a descriptive summary to be used only as a general introductory reference tool. The complete terms and conditions of the policy are set forth in the policy text, applications, and endorsements.