Minority- & Woman-Owned Business Success Story:

# AEROWEST INTERNATIONAL

Baton Rouge, LA



Exports to Latin America, Middle East, and Canada

**Uses Export Credit Insurance** 



## Challenge

As AeroWest International expanded their global market, the company was searching for a way to extend credit terms to their foreign buyers and also mitigate the risk of possible nonpayment.

## Solution

AeroWest International learned about the Export-Import Bank of the United States (EXIM) in 2010 and its export credit insurance product through an EXIM broker based in Lafayette, Louisiana - Warren Bares of J. Maxime Roy, Inc.

#### With EXIM's Support:



- Organically expanded global market
- Created new sales agent jobs in four new markets

### Results

"With EXIM's foreign receivables credit insurance, we can extend terms to our international customers which gives us a sales advantage. As long as EXIM exists, we will continue to use its products."

Dr. Maria Bhacca, CEO & Owner

## Make Your Own Success Story:

<u>Learn more</u> or <u>request</u> <u>a free consultation</u>.



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